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Dallas Public Schools

August 21, 1997

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY
CC DOCKET NO. 96-45
1919 M. STREET, NW, ROOM 222
WASHINGTON, DC 20554

Dear Office of the Secretary:

Enclosed are three applications for the FCC Universal Service Administrator Advisory Committee. I am recommending the following candidates: Lee Allen, Sha-Chelle Devlin, and Robert Hinkle, as nominees on behalf of the Dallas Public Schools.

Dallas is rapidly becoming the silicon prairie and home headquarters of numerous telecommunications companies. Not only have the businesses of Dallas strived to be the leaders in telecommunications technology, but our schools as well. Technology has been and continues to be one of my main initiatives. We have made many gains in technology, yet we still have much work to do. As the 10th largest school district situated in the "silicon prairie", it is our responsibility to serve as a role model, resource, and leader to other school districts.

The representatives I am nominating, have shown commitment and dedication in serving and meeting the challenges faced by public education in the 21st century. Your consideration to our nominations is appreciated.

Sincerely,

Yvonne Gonzalez

Yvonne Gonzalez
General Superintendent

YG:sd

Enclosures

Yvonne Gonzalez

Yvonne Gonzalez General Superintendent



SEP 22 1997
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Dallas Public Schools

Application for membership on the Universal Service Administrator Advisory Committee

- A. Robert Hinkle,
Special Assistant to the General Superintendent - Communications
Dallas Public Schools

Robert Hinkle is the official spokesperson for the Dallas Public Schools. He leads a team of a 100 people who are responsible for communications, graphics, media relations, broadcast services, campus training, community, and relations. Mr. Hinkle has developed a team that is committed, competent, and focused towards moving education into the 21st century. Mr. Hinkle is a true believer that access to information facilitates healthy growth, and effective educated decision making. Mr. Hinkle, is a man that has dedicated his life towards bringing groups from both private and public sectors together for a common cause: Education

- B. Robert Hinkle
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- C. Robert Hinkle was hired by the Dallas Public Schools in October of 1995 to restructure the communications department to create a comprehensive communications program for the Dallas Public Schools (DISD). His main responsibilities is to focus on communications between school districts, DISD campuses, Dallas businesses, parents, and community groups. Since Mr. Hinkle has taken this position, he has spearheaded the use of communications

for learning, increasing effectiveness and efficiency of the educational process, and facilitating collaborative efforts among many groups of different ethnicity, political, religious, and philosophical beliefs. Mr. Hinkle's experience, talent and current job responsibilities make him an ideal candidate for the advisory committee.

D. Mr. Hinkle has an extensive background that would serve the objectives and goals set by the committee. Mr. Hinkle has worked as a television reporter, political consultant, crisis communications expert and international corporate public relations strategist. His extensive experience in developing communication programs makes Mr. Hinkle an ideal educational representative. He possess the skills necessary to voice the concerns and challenges of school districts while remaining sensitive and understanding to the needs of the business community.

E. I, Robert Hinkle, will be committed to the goals and objectives set forth by the committee. I promise to operate in good faith and act ethically and objectively. I look forward to serving as a representative to school districts across the nation and facilitating the transition into the 21st Century.



Dallas Public Schools

AUG 22 1997

August 20, 1997

To: Office of the Secretary
CC Docket No.96-45
Federal Communications Commission
Room 222
1919 M Street NW
Washington, DC 20554

Re: APPLICATION FOR MEMBERSHIP ON THE UNIVERSAL SERVICE
ADMINISTRATOR ADVISORY COMMITTEE

APPLICANT: Lee Edward Allen

TITLE: Special Assistant to the General Superintendent, Technology Services,
Dallas Public Schools
Coordinator of all technology-related departments in the
Dallas Public Schools

ADDRESS: 3700 Ross Avenue, Box 37 Dallas, Texas 75204

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REASONS FOR APPLYING:

The Information Age is rapidly becoming the Age of Communication; from basic telephone services to data and video transmission via high-capacity wiring and satellite delivery systems, the impact is global. Students in the United States are exposed daily to the miracles recently achieved by modern telecommunications: from Internet and World-Wide Web access at schools and libraries, to everyday interaction with cellular telephones and pagers. It is therefore crucial, in order to maintain a high profile in the world markets of today and the future, that the American educational system be in step with advances in technology and telecommunications. The Dallas Public Schools are involved in the education of nearly 150,000 students in what has been called the hub in the telecommunications corridor of the nation. It is imperative that we maintain a voice and a presence in the decision-making processes which will inevitably affect our students, the educational system, and our position in the world market as a whole.

COMMITMENT:

As an individual currently involved with both the U.S. educational system and technology issues, I am and will continue to be committed to the objectives of the Universal Service Administrator Advisory Committee, and to the fair and equitable access to technology and telecommunications services.

Yvonne Gonzalez General Superintendent



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JUN 22 1997
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Dallas Public Schools

Application for Membership on the Universal Service Administrator Advisory Committee

- A. Sha-Chelle Devlin
Communications Specialist
Dallas Public Schools

The above applicant is committed to serving the needs and the interests of public educators and school districts throughout the nation.

- B. Dallas Public Schools
Sha-Chelle Devlin
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C. In my role as Communications Specialist for Dallas Public Schools, it is my responsibility to develop, lead, and create projects that harness the powers of the Internet, telecommunications, multimedia, and video. In many cases, I act a liaison between technical and non-technical parties, businesses and government entities, and administrators and teachers, in order to spurn the integration and use of technology into the school district and classrooms. I am currently serving on Texas Telecommunications Infrastructure Fund Superintendents Advisory Group, and several other local educational

technology committees. I also am responsible for many training and speaking engagements. This fall I will be speaking at the Texas Education Business and Community Committee about collaborations on the information highway and the use and history of the Internet. I have been an educator for seven years and am currently completing a masters in Telecommunications at the University of Dallas. Because of my commitment, experience, and knowledge of education and telecommunications, and my job responsibilities, I will be an excellent educational representative to serve on the Universal Service Administrator Advisory Committee.

D. Information is the foundation and building blocks by which teachers educate the future generations. Access to current and relevant information allows educators to develop highly effective and efficient instructional tools. Having access to information and the ability to exchange ideas and work on real time collaborations is the crucial cornerstone for education. In order to prepare the next generation of American leaders and workers, we must strive together to create an information highway that unites America and secures her position as the world's leader. I have spent the last eight years in education, two in Asia, and five at the Dallas Public Schools. I have led the creation and development of many projects that apply telecommunications technology to education, including:

*World Wide Web Cast and Educational Forum, a real time multimedia broadcast of Dallas School Superintendent Dr Yvonne Gonzalez' 1997-1998 district rally

*Dr. Frank Internet Project- A collaborative effort among district science teachers, universities, and USI, (a branch of the National Science Foundation) to promote science and teacher training via the Internet

*ESL Multimedia- Internet Project - a 1.4 million dollar grant to create a national model for using Internet and multimedia tools to increase English language acquisition

*Cary Communications Center-designed, created, and oversaw construction of Texas' first junior-high level multimedia/video center

E. I, Sha-Chelle Devlin, will actively participate in good faith in the objectives of the Committee. I promise, as an American and as an public educator to serve ethically and with integrity to reach the goals set forth by the committee. I will gratefully accept the duties, responsibilities, and challenges posed by the committee and promise to represent my fellow educators to the best of my abilities.

A handwritten signature in black ink, appearing to read 'Sha-Chelle Devlin', written in a cursive style.

Sha-Chelle Devlin